



COMMITMENT TO WINEMAKING

IN THE LATE 1990'S DARIOUSH AND WINEMAKER STEVE DEVITT MADE AN UNORTHODOX CHOICE, TO COMMIT TO SOUTHERN NAPA VALLEY - CHOOSING ITS COOLER MICROCLIMATES TO DEVELOP THEIR UNIQUE STYLE. WHILE THE FOCUS WAS IN THE NORTH, DARIOUSH WAS HEADED SOUTH.

SEEKING OPPORTUNITIES OTHERS OVERLOOKED, DARIOUSH AND STEVE FOCUSED INTENTLY ON SITE SELECTION AND COOLER MICROCLIMATES IN SOUTHERN NAPA VALLEY; HIGH ATOP MOUNT VEEDER AND THE MARITIME-INFLUENCED VALLEY FLOOR. REPLANTING WHERE NECESSARY TO UNLOCK THE FULL POTENTIAL OF BOTH THE VINEYARD AND WINE GRAPE CULTIVATED FROM IT. THEY COMMITTED TO A BORDEAUX-STYLE OF WINEMAKING -A BLENDED STYLE THEY LONG ADMIRER FOR THE POTENTIAL TO TRULY EXPRESS A WINE'S CHARACTER.

NOW THESE YEARS LATER, THE DARIOUSH ESTATE COMPRISES 120 ACRES IN SOUTHERN NAPA VALLEY SPANNING THE MOUNT VEEDER AND OAK KNOLL AVA'S. WE BELIEVE TRULY UNIQUE WINES REFLECT GREAT VINEYARDS, BUT ALSO THE CHARACTER OF THE PEOPLE BEHIND THEM.

INDIVIDUALISM AND THE ROLE OF THE CRAFTSMAN ARE HERALDED QUALITIES THAT HONOR OUR ANCIENT AND MODERN INFLUENCES.

